

HEAD acoustics China starts operation for NVH division

Herzogenrath / Shanghai: HEAD acoustics GmbH of Herzogenrath, Germany, founded its subsidiary in China in September 2017. Starting July 1st, 2018, HEAD acoustics China Co., Ltd. will also be responsible for NVH sales in China.

Following many years of successful cooperation with their sales partner Landtop Technologies Co., Ltd., HEAD acoustics has ended this collaboration in order to serve their valued Chinese customers directly.

Until now, the Chinese subsidiary was only responsible for sales of telecom and communication measurement technology. From the second half of the year 2018 on, the young company, which is headed by Haifeng (Mike) Gong, will be the exclusive supplier of all HEAD acoustics sales and support in China.

“As of now, the whole range of products and services is directly available for our customers in China”, says Prof. Dr. Klaus Genuit, founder and shareholder of HEAD acoustics GmbH. “We and our colleagues at HEAD acoustics China have been working towards this big step for a long time. We are pleased and very proud that we are now able to act on the growing Chinese market with our own subsidiary.”

In addition to hard- and software products, HEAD acoustic China will provide all consulting and support services.

“Following the successful launch of our business in the telecom area, I am very pleased to finally enter the NVH market in China. I have an excellent growing team at my side that will provide Chinese customers with optimal support”, confirms Mike Gong the manager of HEAD acoustics China.

HEAD acoustics GmbH has been expanding for many years. With HEAD acoustics China, the company from the Aachen area is now represented by seven subsidiaries worldwide.

About HEAD acoustics

For decades, HEAD acoustics has been one of the world’s leading suppliers of products and services in the fields of binaural recording and playback technology, sound and vibration analysis and communication measurement technology.

The company is internationally recognized for its expertise and leadership in the development of hardware and software for measurement and analysis to optimize noise, speech and audio quality.

Always at the cutting edge, we passionately develop high-tech solutions for data acquisition and analysis. For various acoustic requirements in vehicles, HEAD acoustics offers holistic solutions that take into account the aspects of human perception of sound and vibration events. The product portfolio includes integrated hard and software solutions as well as customer-specific solutions and services.

The medium-sized enterprise from Herzogenrath nearby Aachen has seven subsidiaries all over the world, located in France, Italy, Great Britain, China, Japan, South Korea and the USA.