

HEAD acoustics GmbH founds HEAD acoustics Italia SRL

After Korea and China follows a new subsidiary in Europe

HEAD acoustics GmbH establishes a new subsidiary in Italy and continues to expand its international presence. In the future, the operative business in Italy will be coordinated and controlled by the Milan office. The company from Herzogenrath is one of the world market leaders regarding hardware and software solutions for sound and vibration analysis as well as optimization of speech and audio quality. The establishment of the subsidiary in Italy joins in the expansion course of recent years and underlines the customer and service-oriented strategy of HEAD acoustics.

"After expanding our presence in the Asian region over the past two years, it's time to strengthen our network of subsidiaries in Europe," says Prof. Dr. med. Klaus Genuit, founder and Managing Director of HEAD acoustics GmbH. "Now we can offer our customers in Italy our services and the complete product portfolio first-hand."

Manager of the new subsidiary is Marco di Giusto. Mr. Di Giusto is known to customers in Italy as a competent and reliable contact person. The team in Milan will be built gradually and will be available to customers from 1 July 2018 with the familiar HEAD acoustics expertise.

About HEAD acoustics

HEAD acoustics GmbH is one of the world's leading companies for integrated acoustic solutions as well as sound and vibration analysis. In the telecom sector, the company enjoys global recognition due to the expertise and pioneering role in the development of hardware and software for the measurement, analysis and optimization of voice and audio quality as well as customer-specific solutions and services. HEAD acoustics' range of services covers sound engineering for technical products, investigation of environmental noise, speech quality engineering as well as consulting, training and support. The medium-sized company from Herzogenrath near Aachen has subsidiaries in China, France, Italy, Japan, South Korea, the UK, and the USA as well as numerous sales partners worldwide.